



WEB DEVELOPER

# Knežević Marko

WEB DEVELOPER

## PROFILE

With over 12 years of experience as a WordPress developer, I have honed my skills in creating dynamic and efficient websites for clients. I hold a Bachelor's degree in Information Technology, which has provided me with a solid foundation in the field.

My portfolio contains many websites from different industries. In my career so far, I have completed over 200 websites.

## EDUCATION

### BELGRADE UNIVERSITY

Faculty of Mathematics  
Professor Of Mathematics  
2008-2012

### MEGATREND UNIVERSITY

Bachelor's degree of  
Computer Science  
2011-2014

## SKILLS

- HTML/CSS
- JavaScript
- WordPress
- Implement Figma designs
- Elementor Pro
- WooCommerce
- Payment integration
- Adv. Custom Fields (ACF)
- Custom Post Types (CPT)
- Crocoblock
- Gravity Forms, WPforms...
- WPML, Polylang
- General SEO knowledge
- Website migration
- Troubleshoot website issues

Phone  
+381 64 3095 122

Email  
hello@zingzing.ch

Website  
www.zingzing.ch

## WORK EXPERIENCE

### WordPress developer

2021 - 2023 OMD / Sydney (Remote work)

OMD (Online Marketing Doctors) is an agency from Sydney, Australia, that is one of the leading marketing agencies in the medical industry (everything related to medicine: surgery, plastic surgery, dentistry etc.).

I spent 2 years in the agency (2021-2023) and during that time I worked on a lot of interesting and beautiful projects.

#### My job:

- Creating websites from Figma design
- Landing pages
- Websites optimization (Yoast, WP Super Cache and SEMRush)
- Update plugins
- Website migration
- Finding and solving errors

#### Work process:

- The design team sends me a Figma link with the accepted design, once the client approves the design
- I get hosting parameters and a prepared WP installation from the IT sector
- Then I install the necessary additional ones and configure everything that is necessary for operation: Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)

### WordPress developer

2021 - 2022 AVOKADO DOO / Belgrade (Remote work)

Avocado is an SEO marketing agency from Belgrade. I spent a year at the Agency as a freelancer (2021-2022) and during that time I worked on 10 projects.

In most cases, the agency created a web shops. Since at that time I was working for OMD, a marketing agency from Australia, due to the volume of work I decided to leave Avocado.

The projects were very interesting and extensive.

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**2017 - 2021** BBDM Group / Los Angeles (Remote work)

Big Brain Marketing (BBDM) is a marketing agency for the HVAC industry, based in Los Angeles. HVAC includes: air conditioning, electricity, plumbing and kitchen appliances.

In the 4 years (2017-2021) that I spent at the agency, I created around 200 websites and landing pages (I put a lot of websites in my portfolio). As we had a large number of sites, the agency decided that all sites should be developed on WordPress in combination with the Elementor PRO page builder, for easier changes.

Communication with the rest of the team went through slack, trello and google drive (all the necessary documents were there). Once every 2 weeks we had a video call where we talked about work, whether something needs to be changed, etc.

### My job:

- Creating websites from Figma design
- Landing pages
- Websites optimization (Yoast, WP Super Cache and SEMRush)
- Update plugins
- Website migration
- Finding and solving errors

### Work process:

- When the designer delivers the finished design, he send me a link to Figma (initially we used .psd, but as soon as Figma appeared we switched to it)
- After that I connect the domain with the hosting and install wordpress
- Then I install the necessary additional ones and configure everything that is necessary for operation:  
Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)



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## PORTFOLIO

### JUST SUPERIOR

justsuperior.rs

WordPress  
WooCommerce  
Figma to website

### NOVA 45

nova45.rs

WordPress  
PSD to website

### KAFETERIJA

kafeterija.com

WordPress  
WooCommerce

### TUV RHEINLAND

tuvrheinland.rs

WordPress  
PSD to website

### SMOKVICA

smokvica.rs

WordPress  
PSD to website

### A-NFT

mpwr.space

WordPress  
Figma to website

### CA RENEWABLE ENERGY

carenewableenergy.com

WordPress  
Figma to website

### 5 STAR AIR

5starair.pro

WordPress  
Figma to website

### RED APPLE APPLIANCE

redappleappliancerepair.com

WordPress  
Figma to website

### DIGITEL

digitel.rs

WordPress  
WooCommerce  
Figma to website

### MARKET PARKET

marketparket.rs

WordPress  
WooCommerce  
PSD to website

### LOVEFEST

lovefest.rs

WordPress  
WooCommerce  
PSD to website

### CASINA FAVORIT

casinafavorit.rs

WordPress  
PSD to website

### FK NAPREDAK

fknapredak.rs

WordPress  
PSD to website

### HVAC ALLIANCE EXPERT

hvacallianceexpert.com

WordPress  
PSD to website

### AMERICAN SERVICE ALLIANCE

americanservicealliance.com

WordPress  
Figma to website

### ELECTRICIANS SERVICE TEAM

electriciansserviceteam.com

WordPress  
Figma to website

### SUNSET HVAC

sunsetairconditioningandheating.com

WordPress  
Figma to website



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## PORTFOLIO

### 5 STAR APPLIANCE REPAIR

5starappliancerepair.pro

WordPress  
Figma to website

### FLORA FOODS

florafoods.rs

WordPress  
WooCommerce  
PSD to website

### LUCKY BANSKO

luckybansko.com

WordPress  
Figma to website

### NOVI SAD 2022

novisad2022.rs

WordPress  
Figma to website

### MK HOLDING

mkholding.com.cy

WordPress  
Figma to website

### THE 5 STAR PLUMBING

the5starplumbing.com

WordPress  
Figma to website

### SUB ZERO PRO

subzerorepairprofessionals.com

WordPress  
Figma to website

### GREEN TREE

greentreeheatingandcooling.com

WordPress  
Figma to website

### EQUINOX AC

equinoxairconditioning.com

WordPress  
Figma to website

### EXPERT VIKING

expert-viking-appliance-repair.com

WordPress  
Figma to website

### MODERN FAMILY ADC

modernfamilyairconditioning.com

WordPress  
Figma to website

### VIP PLUMBING CO

vipplumbingco.com

WordPress  
Figma to website

### MEDICAL DENTAL GROUP

medicaldentalgrupa.com

WordPress  
Figma to website

### VIKING PRO

vikingrepair-pro.com

WordPress  
Figma to website

### CORTEX DIGITAL SOLUTIONS

cortex.rs

WordPress  
Figma to website

### BEST WAY APPLIANCE

bestway-appliancerepair.com

WordPress  
Figma to website

### APOLLO HEATING AND AC

apolloheatingandairconditioning.com

WordPress  
Figma to website

### SUB ZERO

samedaysubzerorepair.com

WordPress  
Figma to website



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bestway-appliancerepair.com

WordPress  
WooCommerce  
PSD to website

### THERMADOR APPLIANCE

thermadorappliancerepairzone.com

WordPress  
Figma to website

### RUSH ELECTRICAL

rushelectricalservice.com

WordPress  
Figma to website

### MOST HONEST APPLIANCE

mosthonestappliancerepair.com

WordPress  
Figma to website

### MSI AUSTRALIA

vasectomy.org.au

WordPress  
Figma to website

### BREAST AND BODY CLINIC

breastandbody.co.uk

WordPress  
Figma to website

### HR PLASTIC SURGERY

hrplasticsurgery.com

WordPress  
Figma to website

### AGRI EUROPE

agrieuropa.com.cy

WordPress  
Figma to website

### HAIR DOCTORS AU

hairdoctors.com.au

WordPress  
Figma to website

### SLOVENAČKI POSLOVNI KLUB

spk.rs

WordPress