



WEB DEVELOPER

Knežević Marko

WEB DEVELOPER

PROFILE

With over 12 years of experience as a WordPress developer, I have honed my skills in creating dynamic and efficient websites for clients. I hold a Bachelor's degree in Information Technology, which has provided me with a solid foundation in the field.

My portfolio contains many websites from different industries. In my career so far, I have completed over 200 websites.

EDUCATION

BELGRADE UNIVERSITY

Faculty of Mathematics
Professor Of Mathematics
2008-2012

MEGATREND UNIVERSITY

Bachelor's degree of
Computer Science
2011-2014

SKILLS

- HTML/CSS
- JavaScript
- WordPress
- Implement Figma designs
- Elementor Pro
- WooCommerce
- Payment integration
- Adv. Custom Fields (ACF)
- Custom Post Types (CPT)
- Crocoblock
- Gravity Forms, WPforms...
- WPML, Polylang
- General SEO knowledge
- Website migration
- Troubleshoot website issues

Phone
+381 64 3095 122

Email
hello@zingzing.ch

Website
www.zingzing.ch

WORK EXPERIENCE

WordPress developer

2021 - 2023 OMD / Sydney (Remote work)

OMD (Online Marketing Doctors) is an agency from Sydney, Australia, that is one of the leading marketing agencies in the medical industry (everything related to medicine: surgery, plastic surgery, dentistry etc.).

I spent 2 years in the agency (2021-2023) and during that time I worked on a lot of interesting and beautiful projects.

My job:

- Creating websites from Figma design
- Landing pages
- Websites optimization (Yoast, WP Super Cache and SEMRush)
- Update plugins
- Website migration
- Finding and solving errors

Work process:

- The design team sends me a Figma link with the accepted design, once the client approves the design
- I get hosting parameters and a prepared WP installation from the IT sector
- Then I install the necessary additional ones and configure everything that is necessary for operation: Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)

WordPress developer

2021 - 2022 AVOKADO DOO / Belgrade (Remote work)

Avocado is an SEO marketing agency from Belgrade. I spent a year at the Agency as a freelancer (2021-2022) and during that time I worked on 10 projects.

In most cases, the agency created a web shops. Since at that time I was working for OMD, a marketing agency from Australia, due to the volume of work I decided to leave Avocado.

The projects were very interesting and extensive.

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2017 - 2021 BBDM Group / Los Angeles (Remote work)

Big Brain Marketing (BBDM) is a marketing agency for the HVAC industry, based in Los Angeles. HVAC includes: air conditioning, electricity, plumbing and kitchen appliances.

In the 4 years (2017-2021) that I spent at the agency, I created around 200 websites and landing pages (I put a lot of websites in my portfolio). As we had a large number of sites, the agency decided that all sites should be developed on WordPress in combination with the Elementor PRO page builder, for easier changes.

Communication with the rest of the team went through slack, trello and google drive (all the necessary documents were there). Once every 2 weeks we had a video call where we talked about work, whether something needs to be changed, etc.

My job:

- Creating websites from Figma design
- Landing pages
- Websites optimization (Yoast, WP Super Cache and SEMRush)
- Update plugins
- Website migration
- Finding and solving errors

Work process:

- When the designer delivers the finished design, he send me a link to Figma (initially we used .psd, but as soon as Figma appeared we switched to it)
- After that I connect the domain with the hosting and install wordpress
- Then I install the necessary additional ones and configure everything that is necessary for operation:
Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)



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PORTFOLIO

SKODA

autocentarstojanovic.rs

WordPress
Figma to website

JUST SUPERIOR

justsuperior.rs

WordPress
WooCommerce
Figma to website

NOVA 45

nova45.rs

WordPress
PSD to website

KAFETERIJA

kafeterija.com

WordPress
WooCommerce

TUV RHEINLAND

tuvrheinland.rs

WordPress
PSD to website

SMOKVICA

smokvica.rs

WordPress
PSD to website

CA RENEWABLE ENERGY

carenewableenergy.com

WordPress
Figma to website

5 STAR AIR

5starair.pro

WordPress
Figma to website

HVAC ALLIANCE EXPERT

hvacallianceexpert.com

WordPress
Figma to website

MK GROUP

mkgroup.rs

WordPress
PSD to website

DIGITEL

digitel.rs

WordPress
WooCommerce
Figma to website

MARKET PARKET

marketparket.rs

WordPress
WooCommerce
PSD to website

LOVEFEST

lovefest.rs

WordPress
WooCommerce
PSD to website

CASINA FAVORIT

casinafavorit.rs

WordPress
PSD to website

FK NAPREDAK

fknapredak.rs

WordPress
PSD to website

AMERICAN SERVICE ALLIANCE

americanservicealliance.com

WordPress
Figma to website

ELECTRICIANS SERVICE TEAM

electriciansserviceteam.com

WordPress
Figma to website

SUNSET HVAC

sunsetairconditioningandheating.com

WordPress
Figma to website



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PORTFOLIO

5 STAR APPLIANCE REPAIR

5starappliancerepair.pro

WordPress
Figma to website

FLORA FOODS

florafoods.rs

WordPress
WooCommerce
PSD to website

LUCKY BANSKO

luckybansko.com

WordPress
Figma to website

NOVI SAD 2022

novisad2022.rs

WordPress
Figma to website

MK HOLDING

mkholding.com.cy

WordPress
Figma to website

THE 5 STAR PLUMBING

the5starplumbing.com

WordPress
Figma to website

SUB ZERO PRO

subzerorepairprofessionals.com

WordPress
Figma to website

GREEN TREE

greentreeheatingandcooling.com

WordPress
Figma to website

EQUINOX AC

equinoxairconditioning.com

WordPress
Figma to website

EXPERT VIKING

expert-viking-appliance-repair.com

WordPress
Figma to website

MODERN FAMILY ADC

modernfamilyairconditioning.com

WordPress
Figma to website

VIP PLUMBING CO

vipplumbingco.com

WordPress
Figma to website

MEDICAL DENTAL GROUP

medicaldentalgrupa.com

WordPress
Figma to website

VIKING PRO

vikingrepair-pro.com

WordPress
Figma to website

CORTEX DIGITAL SOLUTIONS

cortex.rs

WordPress
Figma to website

BEST WAY APPLIANCE

bestway-appliancerepair.com

WordPress
Figma to website

APOLLO HEATING AND AC

apolloheatingandairconditioning.com

WordPress
Figma to website

SUB ZERO

samedaysubzerorepair.com

WordPress
Figma to website



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BEST WAY APPLIANCE

bestway-appliancerepair.com

WordPress
WooCommerce
PSD to website

THERMADOR APPLIANCE

thermadorappliancerepairzone.com

WordPress
Figma to website

RUSH ELECTRICAL

rushelectricalservice.com

WordPress
Figma to website

MOST HONEST APPLIANCE

mosthonestappliancerepair.com

WordPress
Figma to website

MSI AUSTRALIA

vasectomy.org.au

WordPress
Figma to website

BREAST AND BODY CLINIC

breastandbody.co.uk

WordPress
Figma to website

HR PLASTIC SURGERY

hrplasticsurgery.com

WordPress
Figma to website

AGRI EUROPE

agrieuropa.com.cy

WordPress
Figma to website

HAIR DOCTORS AU

hairdoctors.com.au

WordPress
Figma to website

SLOVENAČKI POSLOVNI KLUB

spk.rs

WordPress

BRITVA BERBERNICA

britva.rs

WordPress
WooCommerce
Figma to website

S HOTEL KOPAONIK

swisskop.rs

WordPress