

## **BELGRADE UNIVERSITY**

Faculty of Mathematics Professor Of Mathematics 2008-2012

#### **MEGATREND UNIVERSITY**

Bachelor's degree of Computer Science 2011-2014

## **SKILLS**

HTML/CSS JavaScript WordPress Implement Figma designs Elementor Pro WooCommerce Payment integration Adv. Custom Fields (ACF) **Custom Post Types (CPT)** Crocoblock Gravity Forms, WPforms... WPML, Polylang General SEO knowledge Website migration Troubleshoot website issues

# Knežević Marko

WEB DEVELOPER

## **PROFILE**

With over 10 years of experience as a WordPress developer, I have honed my skills in creating dynamic and efficient websites for clients. I hold a Bachelor's degree in Information Technology, which has provided me with a solid foundation in the field.

My portfolio contains many websites from different industries.







## **WORK EXPERIENCE**

## WordPress developer

2023 - 2025 LOVE&BRANDS / Belgrade (Remote work)

Love&Brands is an agency from Belgrade.

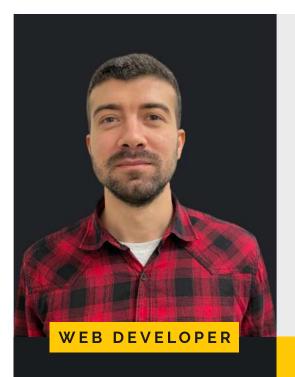
I spent almost 3 years in the agency (2023-2025) and during that time I worked on a lot of interesting and beautiful projects.

## My job:

- design
- Landing pages
- Websites optimization (Yoast, WP Super Cache and SEMRush)
- Update plugins
- Website migration
- Finding and solving errors

## Work process:

- Creating websites from Figma The design team sends me a Figma link with the accepted design, once the client approves the design
  - I get hosting parameters and a prepared WP installation from the IT sector
  - Then I install the necessary additional ones and configure everything that is necessary for operation: Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)



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## WordPress developer

**2021 - 2023** OMD / Sydney (Remote work)

OMD (Online Marketing Doctors) is an agency from Sydney, Australia, that is one of the leading marketing agencies in the medical industry (everything related to medicine: surgery, plastic surgery, dentistry etc.).

I spent 2 years in the agency (2021-2023) and during that time I worked on a lot of interesting and beautiful projects.

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## Work process:

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  - I get hosting parameters and a prepared WP installation from the IT sector
  - Then I install the necessary additional ones and configure everything that is necessary for operation: Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)

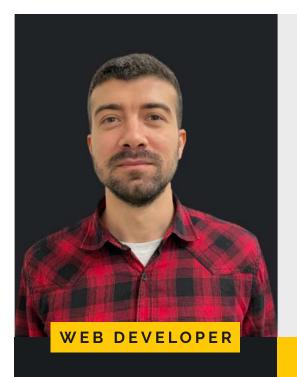
## WordPress developer

2020 - 2021 AVOKADO DOO / Belgrade

Avocado is an SEO marketing agency from Belgrade. I spent a year at the Agency as a freelancer (2021-2022) and during that time I worked on 10 projects.

In most cases, the agency created a web shops. Since at that time I was working for OMD, a marketing agency from Australia, due to the volume of work I decided to leave Avocado.

The projects were very interesting and extensive.



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Payment integration
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Custom Post Types (CPT)
Crocoblock
Gravity Forms, WPforms...
WPML, Polylang
General SEO knowledge
Website migration
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## WordPress developer

2016 - 2020 BBDM Group / Los Angeles (Remote work)

Big Brain Marketing (BBDM) is a marketing agency for the HVAC industry, based in Los Angeles. HVAC includes: air conditioning, electricity, plumbing and kitchen appliances.

In the 4 years (2017-2021) that I spent at the agency, I created around 200 websites and landing pages (I put a lot of websites in my portfolio). As we had a large number of sites, the agency decided that all sites should be developed on WordPress in combination with the Elementor PRO page builder, for easier changes.

Communication with the rest of the team went through slack, trello and google drive (all the necessary documents were there). Once every 2 weeks we had a video call where we talked about work, whether something needs to be changed, etc.

#### My job:

- Creating websites from Figma design
- Landing pages
- Websites optimization (Yoast, WP Super Cache and SEMRush)
- Update plugins
- Website migration
- Finding and solving errors

#### Work process:

- When the designer delivers the finished design, he send me a link to Figma (initially we used .psd, but as soon as Figma appeared we switched to it)
- After that I connect the domain with the hosting and install wordpress
- Then I install the necessary additional ones and configure everything that is necessary for operation:
  Astra theme, Elementor PRO, Yoast, ACF Pro (if I need it), SEMrush (for webP and images compression), WP Super Cache (optimization is done at the end)



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## **PORTFOLIO**

#### **SKODA**

autocentarstojanovic.rs

WordPress Figma to website

#### JUST SUPERIOR WOO

justsuperior.rs

WordPress WooCommerce Figma to website

#### NOVA 45

nova45.rs

WordPress PSD to website

## KAFETERIJA WOO

kafeterija.com

WordPress WooCommerce

#### **TUV RHEINLAND**

tuvrheinland.rs

WordPress PSD to website

## **SMOKVICA**

smokvica.rs

WordPress PSD to website

#### CA RENEWABLE ENERGY

carenewableenergy.com

WordPress Figma to website

## **5 STAR AIR**

5starair.pro

WordPress Figma to website

#### **HVAC ALLIANCE EXPERT**

hvacallianceexpert.com

WordPress Figma to website

#### **MK GROUP**

mkgroup.rs

WordPress PSD to website

#### DIGITEL WOO

digitel.rs

WordPress WooCommerce Figma to website

## MARKET PARKET WOO

marketparket.rs

WordPress WooCommerce PSD to website

## LOVEFEST WWW

lovefest.rs

WordPress WooCommerce PSD to website

#### **CASINA FAVORIT**

casinafavorit.rs

WordPress PSD to website

## **FK NAPREDAK**

fknapredak.rs

WordPress PSD to website

#### AMERICAN SERVICE ALLIANCE

americanservicealliance.com

WordPress Figma to website

## **ELECTRICIANS SERVICE TEAM**

electriciansserviceteam.com

WordPress Figma to website

#### **SUNSET HVAC**

sunsetairconditioningandheating.com

WordPress Figma to website



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## **PORTFOLIO**

#### 5 STAR APPLIANCE REPAIR EXPERT VIKING

5starappliancerepair.pro

WordPress

Figma to website

#### LXF LKT VIKING

expert-viking-appliance-repair.com

WordPress

Figma to website

#### **FLORA FOODS**

florafoods.rs

WordPress WooCommerce PSD to website

#### **MODERN FAMILY ADC**

modernfamilyairconditioning.com

WordPress Figma to website

#### **LUCKY BANSKO**

luckybansko.com

WordPress Figma to website

#### VIP PLUMBING CO

vipplumbingco.com

WordPress Figma to website

#### **NOVI SAD 2022**

novisad2022.rs

WordPress Figma to website

#### MEDICAL DENTAL GROUP

medicaldentalgrupa.com

WordPress Figma to website

#### MK HOLDING

mkholding.com.cy

WordPress Figma to website

#### VIKING PRO

vikingrepair-pro.com

WordPress Figma to website

## THE 5 STAR PLUMBING

the5starplumbing.com

WordPress Figma to website

## **CORTEX DIGITAL SOLUTIONS**

cortex.rs

WordPress Figma to website

## **SUB ZERO PRO**

subzerorepairprofessionals.com

WordPress Figma to website

## **BEST WAY APPLIANCE**

bestway-appliancerepair.com

WordPress Figma to website

## **GREEN TREE**

greentreeheatingandcooling.com

WordPress Figma to website

## APOLLO HEATING AND AC

apolloheatingandairconditioning.com

WordPress Figma to website

## **EQUINOX AC**

equinoxairconditioning.com

WordPress Figma to website

## **SUB ZERO**

samedaysubzerorepair.com

WordPress Figma to website



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## **PORTFOLIO**

#### **BEST WAY APPLIANCE**

bestway-appliancerepair.com

WordPress WooCommerce PSD to website

## THERMADOR APPLIANCE

thermadorappliancerepairzone.com

WordPress Figma to website

#### **RUSH ELECTRICAL**

rushelectricalservice.com

WordPress Figma to website

#### MOST HONEST APPLIANCE

mosthonestappliancerepair.com

WordPress Figma to website

#### **MSI AUSTRALIA**

vasectomy.org.au

WordPress Figma to website

## **BREAST AND BODY CLINIC**

breastandbody.co.uk

WordPress Figma to website

## HR PLASTIC SURGERY

hrplasticsurgery.com

WordPress Figma to website

## **AGRI EUROPE**

agrieurope.com.cy

WordPress Figma to website

#### HAIR DOCTORS AU

hairdoctors.com.au

WordPress Figma to website

## SLOVENAČKI POSLOVNI KLUB

spk.rs

WordPress

#### BRITVA BERBERNICA WOO

britva.rs

WordPress WooCommerce Figma to website

#### S HOTEL KOPAONIK

swisskop.rs

WordPress

## PLUS EXCLUSIVE WOO

plusexclusive.rs

WordPress WooCommerce

## **OLYMPUS PLAZA WWW**

digitalnimeni.olympusplaza.rs

WordPress Design for mobile Digital Menu

## OLGA WOO

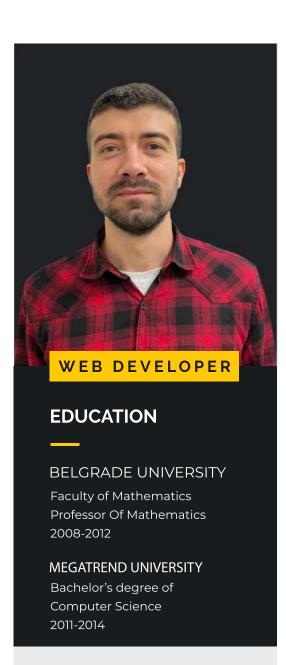
olga.co.rs

WordPress Figma to website

#### **SUNOKO**

sunoko.rs

WordPress Figma to website



## **PORTFOLIO**

#### **CHECK IN PAX**

checkinpax.com

WordPress PSD to website

## MANGO TRAVEL WOO

mangotravel.rs

WordPress Figma to website

#### **BT SURGERY**

btsurgery.com

WordPress Figma to website

## GROBARI BUTIK WOO

grobaributik.com

WordPress Figma to website

#### **WEDBUSHFUNDS**

wedbushfunds.com

WordPress Figma to website

#### **AIK GROUP**

aik-group.com

WordPress Figma to website

## ILBO SPER WOO



ilbosper.rs

WordPress Figma to website

#### **SOLAR WEEKEND**

solarweekend.com

WordPress Figma to website

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